



\$9 DONATION COLLECTION AND FUNDRAISING IDEAS

A DONATION OF
IS CRITICAL FOR
THE PROJECT

\$9

SAMARITAN'S PURSE USES YOUR DONATION FOR:



Collection



Processing



Training
Local Churches



Shipping to Over
100 Countries



The Greatest Gift
Gospel Booklets

and Other Project Costs

Every shoebox gift needs a \$9 donation to provide for collecting, processing, shipping, ministry partner training, and Gospel materials. Here are some suggestions to help your church or group raise and collect these funds.

SET A GOAL

- Prayer is critical, not just when setting a goal but in every step of it. Dedicate the project to God and its outcome for His glory (Proverbs 16:3).
- At the beginning of the year, set an annual donation goal and share it with your church or group.
- Educate your church or group on all that the \$9 per shoebox donation covers. Download our [“Why \\$9?” video](#) and [social media graphics](#) to help spread the word.
- Provide goal updates during the year through church or group announcements, bulletins, websites, email, and social media.

SHARE WITH LEADERSHIP

- Use our [Sharing the Vision](#) resource to present Operation Christmas Child and explain the \$9 per shoebox suggested donation to church or group leadership.
- Talk through ways to support the donation goal, such as by designating funds through the church missions budget or group special fund.



View the
“Why \$9?” video
and share it
with your church
or group.





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COLLECT A SPECIAL OFFERING

- Conduct special offering collections when announcing the annual goal, throughout the year, and after shoebox gifts have been packed. Invite children in the church or group to help with the collection.
- Make Operation Christmas Child an offering designation on the church's giving envelopes or group's online giving portal. Your church or group then can make one collective **donation online** to Samaritan's Purse.

CREATE A DISPLAY

- Create a display using **free materials** such as How to Pack a Shoebox brochures, prayer bookmarks, and coloring pages. You also can obtain **free labels** that encourage people to use Follow Your Box (these can serve as basic labels even if the Follow Your Box tracking isn't activated). Consider purchasing **Operation Christmas Child preprinted shoeboxes** and using them to create a display. Invite people to take the shoeboxes and return them packed with gifts.
- Set up a giving tree in a high-traffic area. On it, place envelopes marked with various dollar amounts that people can pledge to return by a designated date. Display the "Why \$9?" graphic.
- Similarly, use a display to promote an Adopt-a-Box campaign. Encourage individuals, families, or small groups to sponsor the \$9 per shoebox donations for those who cannot afford to give the suggested amount to cover shipping and other project costs.
- If you'll be having a packing party, invite people to drop off **items of the month** at the display along with their donations.
- Consider setting up a donation chart in a high-traffic area to track your goal progress.

SPONSOR AN EVENT

- Sell items, such as baked goods, crafts, candy bars, or wrapping paper, or sponsor a rummage sale.
- Partner with your church's youth ministry or group's young people to have a car wash at a high-traffic location.
- Host fun fundraising events, such as a cookie decorating party, movie night, trivia/game night, pizza party, chili cook-off, Chick-fil-A® night, dessert auction, ice cream social, sports tournament, 5K walk/run, or silent auction.
- Hold a community carnival or children's fair. Consider including a booth where people try to dunk or throw a pie at their favorite leader.
- If your church or group building is in a high-traffic area during local events, rent out parking spaces and donate the proceeds toward your goal.
- Get creative in incorporating local events and holidays. For example, host a Valentine's Day dinner that includes child care services, organize Independence Day games where people donate to participate, sell pumpkins or straw for fall, offer gift wrapping services at Christmas, etc.

HOST A PACKING PARTY

- Create a donation station at a **packing party** by placing a laptop or tablet where the collection goal is displayed. Provide **free labels** and encourage people to donate \$9 for each shoebox they packed through Follow Your Box. That way, they can scan the label code and activate box tracking to discover the country destinations of their gifts.
- If raising donations after your packing party, make your goal an amount that equals \$9 per shoebox packed.



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GET CHILDREN INVOLVED

- Show an **Operation Christmas Child video** and explain how the Gospel is shared at outreach events.
- Designate a special offering during Vacation Bible School or in Sunday School classrooms.
- Form children's teams for a coin contest. Hand out small, decorated containers, such as candy tubes or empty, label-free medicine bottles, for the children to fill and return. If they collect 36 quarters, they'll raise \$9!
- Create a penny war among girls and boys with a goal to collect the most pennies. For example, girls can add nickels, dimes, quarters, and bills to the boys' jar to take away from the boys' total of pennies collected.
- Other ways to raise funds include lemonade stands and doing chores to donate the proceeds.

START A FUNDRAISING WEBPAGE

- Visit our website to **create a fundraising page** and designate donations to Operation Christmas Child. Invite your church or group to contribute and share the fundraising webpage with their friends and family.
- Encourage people to use our fundraising webpage to start their own Operation Christmas Child fundraisers in lieu of gifts for their birthdays and other special occasions or in honor or memory of a loved one.

SHARE WAYS TO GIVE

- Encourage people to set aside money each month to cover the number of shoeboxes they plan to pack.
- Let your church or group know that by making their \$9 donations online through Follow Your Box and attaching a tracking label to their shoebox, they can discover the country destinations of their shoebox gifts. **Free labels** are available online as well as in **How to Pack a Shoebox brochures**. They include a barcode that once scanned via mobile phone, guides you how to Follow Your Box and activate the tracking label.
- Remind your church or group that they can donate any time of the year **online** via credit card, debit card, Paypal, e-check, or by mailing the postage-paid envelope included in **How to Pack a Shoebox brochures**.

Join our **Project Leader Facebook group** to see more ideas from other Project Leaders around the country.

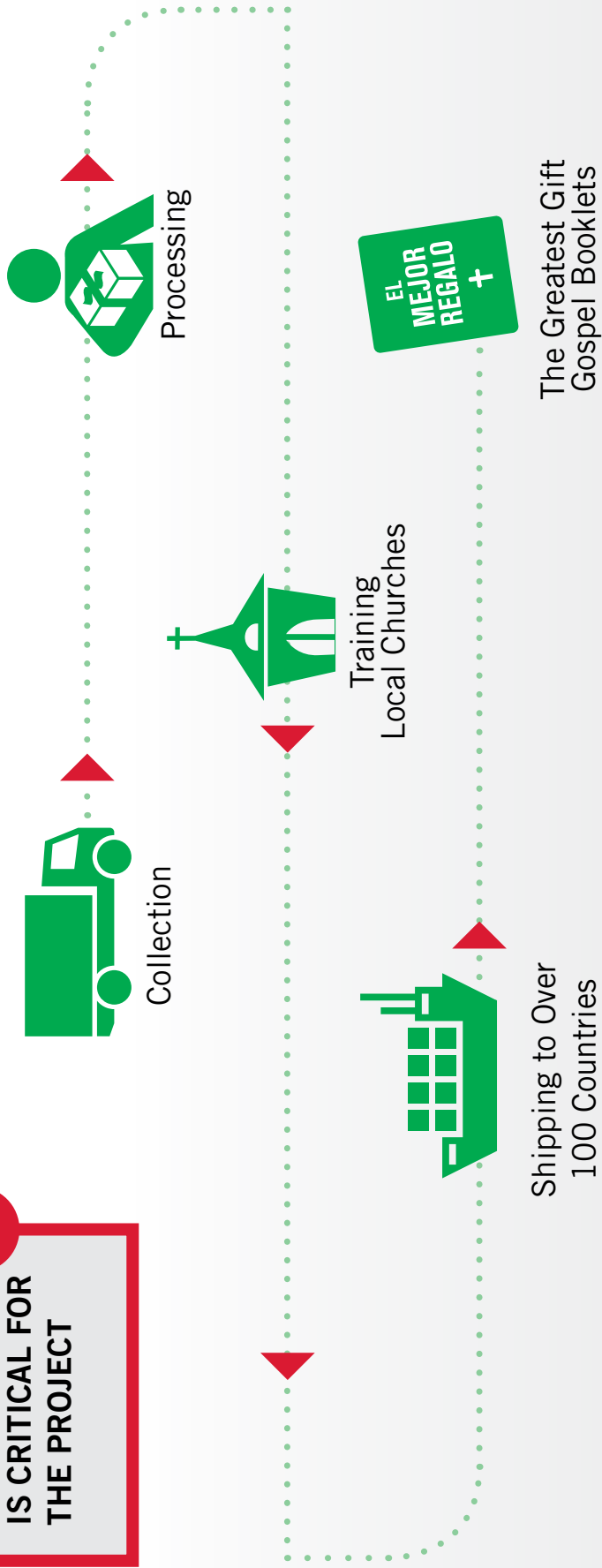
Florida - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE. <https://www.fdacs.gov/Consumer-Resources/Charities>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Reg. #CH8809. **Georgia** - A full and fair description of our organization's program and a financial statement are available upon request from Samaritan's Purse, P.O. Box 3000, Boone, NC 28607. **Mississippi** - The official registration and financial information of Samaritan's Purse may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. **New Jersey** - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.state.nj.us/lps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. **NORTH CAROLINA - Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. The license is not an endorsement by the State.** **Pennsylvania** - The official registration and financial information of Samaritan's Purse may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **Virginia** - A financial statement is available from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. **Washington** - The charity is registered with the Secretary of State. Additional financial and other information is available from the Secretary of State at 800-332-4483. **West Virginia** residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.



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