

VeggieTales The Best Christmas Gift

EVENT GUIDE



Operation Christmas Child and VeggieTales have teamed up to create a children's event that will be especially meaningful for the entire family this Christmas season. Shoebox gifts are a wonderful way to demonstrate God's love toward us. In the new VeggieTales show, *The Best Christmas Gift*, families will learn how God is always with us and how He freely gives to

us so that we can freely give to others. This guide can be used as a resource for your children's event that will underscore the importance of giving at Christmas time and throughout the rest of the year. Thank you for hosting an event that will be memorable for the whole family.

About '*The Best Christmas Gift*'

Bob and Larry are preparing for their first Christmas show in Mr. Nezzar's theater and the show seems to be headed for disaster. Bob begins to wonder how to celebrate Christmas when everything is going wrong. It's when the Veggies go back to the very first Christmas, where times were tough and things didn't seem to be working out, that they learn the promise of Christmas: God is with us. It's a timeless story of hope that every family will enjoy!

Free Children's Event Resources

Download your event resources at samaritanspurse.org/veggietales. Resources include a DVD poster, coloring pages, a video of Bob and Larry packing their shoebox gift, and a Focus on the Family Discussion Guide. Churches can also get 50% off when they order *The Best Christmas Gift* DVD! The Discussion Guide will help you go deeper with your children after watching this faith-building DVD about giving at Christmas time and all year round.





**The Best
Christmas
Gift**

SHARE GOOD NEWS AND GREAT JOY

with a simple shoebox gift packed with love.

By filling an empty shoebox with simple items like toys, school supplies and hygiene items you will bless a child who may have never had the joy of receiving a gift.

Pack A Shoebox

1. Find a shoebox. Start with an average-size cardboard or plastic shoebox. If you want to wrap it, cover the box and lid separately.
2. Girl or Boy? Decide whether you will pack a box for a girl or a boy, and the age category: 2-4, 5-9, or 10-14.
3. Fill with gifts. Select a medium to large “wow” item such as a soccer ball with pump or stuffed animal, then fill with other fun toys, hygiene items, and school supplies.
4. Pray. Most importantly, pray for the child who will receive your gift. You can also include a personal note and photo.
5. Follow Your Box. Donate \$9 online and receive a label to Follow Your Box and discover the destination of your shoebox gift.
6. Drop-Off. Take your shoebox gift to a local drop-off location during National Collection Week, Nov. 18-25, 2019.

Promote Your Event

Spread the word about your event!

- Promote on Instagram, Facebook and Twitter. Be sure to use the hashtag: #bestchristmasgiftOCC
- Create an insert in a church bulletin
- Add to a church calendar
- Email an invitation to friends, family and neighbors
- Include this on publicity materials and invitation
- Hang posters in high traffic areas

After The Movie

Focus on the Family has created a Family Discussion Guide that helps parents walk through the themes of the show. Download the guide here: samaritanspurse.org/veggietales

And Remember...

After the event is over, encourage attendees to tag pictures to Instagram, Facebook or Twitter using the hashtag: #bestchristmasgiftOCC

